## Cisco WebEx Meeting Center Product Overview

# Meet with Anyone on Any Video System



## Benefits

- Collaborate more effectively with customers, partners, and employees without the need to travel
- Accelerate decisions with seamlessly integrated voice, video, and content sharing, all in one meeting
- Improve engagement and build trust with video conferencing, just as if you were meeting in person, and invite others to join using their own video system
- Share information and ideas while managing projects with teams from anywhere around the globe
- Add even more convenience by holding meetings in your own permanent, customizable personal room that is always available
- Connect using any major mobile device, operating platform, web browser, or standards-based video system, plus Microsoft Skype for Business or Lync clients.

Be more productive and collaborative and get more done faster with Cisco WebEx® Meeting Center, the proven industry leader in video and web conferencing. From the pocket to the boardroom, Meeting Center lets users join meetings on any major mobile device or video system, so you can hold regular meetings with anyoneregardless of their location. Manage projects; host engaging meetings with customers, partners, and employees; and make faster, more informed decisions with meetings that allow everyone to see, hear, and view the same information at the same time. So everyone is always on the same page.

Meet Just As If You Were Face to Face

Use video conferencing to improve engagement, strengthen relationships, and build trust, just as if you were meeting in person, with a lifelike video experience. Increase productivity by bringing people together to meet face to face to share documents, presentations, and applications.

Anyone can join the meeting by phone, mobile device, video system, or integrated audio on their computer, regardless of technology.

Launch or join a meeting using your own video system, web browser, mobile phone, or tablet device.

Count on Cisco for Highly Secure, Scalable, and Reliable Service Cisco WebEx web and video conferencing solutions help reduce costs and allow IT to focus on core priorities. Meeting Center is delivered as software as a service (SaaS) through the Cisco® Collaboration Cloud, and is easy to roll out and scale as your organization grows.

The Cisco Collaboration Cloud is a global, enterprise-scale network designed specifically for highly secure delivery of on-demand applications. It offers a scalable architecture, consistent availability, and multilayer tenant security validated by rigorous independent audits, including SSAE-16 and ISO 27001.



# Make Meetings Simple with These Powerful Features

## Video Conferencing

Increase engagement and build trust, just as you would in person, by inviting others to join meetings with their own standards-based video system, including Microsoft Skype for Business. Everyone can enjoy business-quality video at up to 720p resolution and content at up to 1080p resolution. With integrated HD video, view the active speaker and up to seven participants.

**Figure 1.** WebEx Meeting Center Video Conference



## **Engaging User Interface**

A modern interface provides a clean and intuitive user experience. Increase interaction with others with your own avatar for times when you are not sharing your video.

# Document, Application, and Screen Sharing

Share content or your entire screen with remote attendees in real time. Attendees can take control and share content, or annotate yours. On the go, share your screen from Android devices and content from your iPhone or iPad. Figure 2 shows content being shared with the active speaker and other participants.

Figure 2. Content Sharing During a Meeting



#### Personal Rooms

Meet even faster in your own permanent, personal room. Schedule ahead or leave your room open, lock it, and easily admit people waiting in your lobby. If you are unavailable to attend your meeting, choose an alternate host to start and run the meeting in your personal room.

Save time and schedule meetings from Cisco Spark™, join Cisco WebEx meetings from your Cisco Spark app, or easily link directly to Cisco Spark rooms to continue your conversations after the meeting ends.

## Interactive Multimedia Experience

Engage your audience by incorporating multimedia into your presentations, including PowerPoint, Flash animations, audio, and video files.

## Integrated Audio

Offer an interactive meeting experience with Cisco WebEx integrated audio—offered through the Cisco WebEx public switched telephone network (PSTN) or Cloud Connected Audio administered by your company or a certified service provider.

You can also use a range of third-party audio options. Choose toll or toll-free, or call-in or call-back. Or give attendees the option to connect using voice over IP (VoIP) or your computer's built-in audio. Wideband audio support using VoIP provides outstanding audio quality—even over low-bandwidth networks.

#### Call-Me

Have your meeting call you. Simply enter your phone number or preferred video system when the meeting begins, and the meeting will call you—no dialing, no passcodes.

## Active Speaker

Focus on who's talking with active speaker technology, which automatically displays the current speaker's video in the active speaker window.

# Recording, Editing, and Playback of Meetings

Securely create encrypted and password-protected recordings of your meetings for future reference, training, or demonstrations. Play back meetings from mobile devices as well (Figure 3).

Figure 3. Meet from Mobile Devices



## Desktop Integration Suite

Initiate meetings from Microsoft Office or Outlook, Lotus Notes, and a variety of instant messaging solutions.

## One-Click Meeting Access

Start a meeting and invite attendees instantly from your mobile device, video system, desktop, taskbar, or favorite applications.

## Easy Meeting Invites

Send invitations and reminders using an automated phone call, text message, email from your local client or personal room, or instant messaging.



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## **Enterprise Integration**

Use single sign-on to access Meeting Center. Take advantage of integration and interoperability with Cisco collaboration products such as Cisco Jabber®, Cisco Spark, and Cisco video conferencing endpoints.

## Video Device Support

Meet on any standards-based video device, including mobile, desktop, Cisco Jabber soft client, Cisco Spark, and Cisco or third-party room-based video systems (Figure 4). Plus Microsoft Skype for Business and Lync clients.

## Cross-Platform Support

Meet with anyone on all common operating system platforms, such as Windows, Mac, and Linux. Join meetings from Internet Explorer, Safari, Firefox, Chrome, and Edge browsers.

## Mobile Support

Enjoy a rich meeting experience with audio, video, and content sharing across Android, iPhone, iPad and Apple Watch, Android wearables, and Windows Phone 8 devices.

Figure 4. Meet from Any Device



#### For More Information

For more information about Cisco WebEx Meeting Center, call 888-469-3239 or visit www.cisco.com/go/webex.

Cisco WebEx Meeting Center is updated regularly to meet the latest system compatibility needs. Please visit www.webex.com to see the system requirements.

Languages supported include English, Brazilian Portuguese, Chinese (simplified and traditional), Danish, Dutch, European Spanish, French, German, Italian, Japanese, Korean, Russian, Spanish, Swedish, and Turkish.

